



**January 02, 2024**

Established in 1955, Spring Youth Baseball is the oldest community-based youth sports organization in Troy, NY. Spring Youth Baseball has been a mainstay for our community's youth, teaching the merits and benefits of teamwork, competition, and the love of the game. Between April and October, we host over 200 games and welcome over 2,000 visitors from Troy and its surrounding communities. The league is a non-profit and 100% volunteer-run organization.

Each season, we strive to keep our registration fees reasonable for our families to ensure any child interested can play. Our partnerships with local businesses help to make that possible and we invite you and your business, firm, or organization to support Spring Youth Baseball for the 2024 season.

Your sponsorship dollars help to subsidize the direct cost of running a safe and exciting youth recreation baseball program (i.e. baseballs, equipment, uniforms) as well as enabling our organization to maintain our facilities. For the 2024 season, we are also focused on securing capital sponsors to assist with the cost of drainage, grading, re-surfacing improvements and fencing for our 3 fields.

We have enclosed information outlining the 2024 sponsorship levels and their benefits. In addition to team and/or various on-field signage, we also have a vast social media network. We encourage our membership to support our sponsors via emails and newsletters. When not used by us, our facility is also rented to other teams who need a place to play and we host community events which increases your sponsorship exposure.

Thank you for your consideration and your commitment to the youth in our community. We are grateful for any level of support you can contribute.

Respectfully

***John Hilton***

President of Spring Youth Baseball

On behalf of the Spring Youth Families

[www.springyouthbaseball.org](http://www.springyouthbaseball.org)

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**MVP Corporate Sponsor     \$3000 (1 available)**

- Sign on back of Field 2 scoreboard (facing Spring Ave) for 24 months
- Sponsor recognized with one \*4 ft. x 6 ft. vinyl banner\* on field
  - Signs are up from April through October
- Company logo on any 2024 Tournament materials hosted by Spring
- Plaque with team photo

**Capital Improvement Sponsor     \$1500 (4 available)**

- Your sponsorship goes directly to renovating Field 2
- Logo on backstop for 24 months
- Plaque with team photo

**Team Sponsor\*\*     \$450 for new sponsors; \$400 for returning sponsors**

- Sponsor recognized with one \*4 ft. x 6 ft. vinyl banner\* on field
  - Signs are up from April through October
  - Business name on back of team uniform
- Plaque with team photo

**Sign Only Sponsorship\*\*     \$350 for new sponsors; \$300 for returning sponsors**

- Sponsor recognized with one \*4 ft. x 6 ft. vinyl banner\* on field
  - Signs are up from April through October

**Friends of Spring Youth Baseball**

- Donors making a donation between \$50-100 dollars will be listed and recognized on “Friends of Spring” on our website

**\*\*Prepaid multi-year Team or Sign Only Sponsorships will be discounted at a rate of 10% for each additional year purchased. For example, a 2-year new Team Sponsorship will be discounted 10% for a total upfront payment of \$765 (versus \$850 if each year was purchased separately, or \$450 Yr 1 + \$400 Yr 2).**

Yes, I wish to support **Spring Youth Baseball** for the 2024 season.

\_\_\_\_\_Attached/enclosed is company logo/photo (jpeg, PDF, bmp) for banner use

[www.springyouthbaseball.org](http://www.springyouthbaseball.org)

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**PLEASE FILL OUT ENTIRELY: ALL INFORMATION IS NECESSARY TO ENSURE PROPER PLACEMENT OF SIGNS**

Sponsor Information							
Contact Name					Contact E-mail		
Business Name					Phone		
Business Address					Zip Code		
Level of Sponsorship: _____					Check # _____ (payable to Spring Youth Baseball)		
Provide exact spelling of sponsor company name to appear on uniform, banner and/or Plaque							
Company Website							
<b>Team Sponsors</b> <i>We will try to honor all requests</i>	Player/Coach Name / relationship						
	Division Age	T-ball 4-5	Pony 6-7	Farm 7-8	Minors 9-10	Majors 10+	
Notes/Special Requests							

Please fill out and return this form along with your payment. Please make check payable to Spring Youth Baseball. If returning via mail, please send to:

Spring Youth Baseball,  
P.O. Box 921 Troy, NY 12181

For additional information about Sponsorship Programs please contact:  
[springyouthbaseball@gmail.com](mailto:springyouthbaseball@gmail.com)