**January 26, 2018**

Started in 1955, Spring Youth Baseball is the oldest community based youth sports organization in Troy.  In a typical year we have over 300 games,  500 children and over 3,000 visitors from Troy and the surrounding region at the fields playing baseball from April through October.

Any partnership with your business could provide in terms of sign or team sponsorship is greatly appreciated and allows us to focus on our efforts on teaching baseball and giving back to the community. Your sponsorship goes directly to operating costs (i.e. baseballs) needed for the upcoming season. The league is 100% volunteer run.

In 2018 the number of games and visitors will increase, as we have more travel teams and after the success of 2017 Mid Atlantics at Spring, we will be hosting another tournament at the field this season. Again in 2018, when we are not using the fields, we will be renting the fields to other teams in need of a place to play, hosting events like “Movie Night” at the Field, MLB’s [Hit Pitch & Run](https://www.pitchhitrun.com/), all which increases viewership of your sponsorship. **New for 2018 we will have a summer whiffle ball league for High school age players**.

[The Spring Youth Baseball  Facebook and Spring Renegades (Travel Program)  Facebook](https://www.facebook.com/Spring-Youth-Baseball-147078735329400/) pages have over 1,000 followers. With average post reaching over 3,000 people.  The 2017 peak post , during the 12u All-stars run to the Cal Ripken World Series reached over 174,000 people.  We had over 1,000 photos taken at Spring Youth Baseball in 2017 and shared through Social Media.  All of this creates secondary Marketing opportunities for your business.

Again for the 2018 season we are looking to increase our marketing outreach through the use of Social Media  for Spring Youth Baseball as a whole, which in turn leads to an increase  in secondary marketing for your business. This is a “Homerun” opportunity for your local business ; if you can think of any additional ways to Partner please e-mail us at [board@springyouthbaseball.org](mailto:board@springyouthbaseball.org)

Respectfully

Victor Spairana

President of Spring Youth Baseball

On behalf of the Spring Youth Families

**MVP Corporate Sponsor $3000 (1 available)**

* Sign on back of Field 2 scoreboard (facing Spring Ave) for 24 months
* 2017 Sponsor recognized with one \*4 ft. x 6 ft. vinyl banner\* on field
  + Signs are up from April through October
* Company logo on all 2017 Mid Atlantic Materials
* Business listing on the Spring Youth Baseball website
* Plaque with team photo

**Capital Improvement Sponsor $2000 ( 3 available)**

* Your sponsorship goes directly to renovating Field 3
* Logo on backstop for 24 months
* Business listing on the Spring Youth Baseball website
* Plaque with team photo

**Selfie Station Sponsor $1000 (1 available)**

* Your Business Logo on our Lifesize Baseball Card Cut out at the Field for the 2018 season Business
* listing on the Spring Youth Baseball website
* Plaque with photo

**Title Sponsor $500 (2 available. 1 for summer Whiffle ball league & 1 for Fall Sandlot)**

* Your Business logo on the sleeve of each shirt;
  + **New for 2018 Summer Whiffle ball league for kids age 13-17**
  + “Sandlot” Baseball for beginners in the Fall

**Team Sponsor $450 for new sponsors; $400 for returning**

* Sponsor recognized with one \*4 ft. x 6 ft. vinyl banner\* on field
  + Signs are up from April through October
  + Business name on back of team uniform
* Business listing on the Spring Youth Baseball website
* Plaque with team photo

**Sign Only Sponsorship $350 for new sponsors; $300 for returning sponsors**

* Sponsor recognized with one \*4 ft. x 6 ft. vinyl banner\* on field
  + Signs are up from April through October

**Friends of Spring Youth Baseball**

* Donors making a donation between $50-100 dollars will be listed and recognized on “Friends of Spring” on our website

Yes, I wish to support **Spring Youth Baseball** for the 2018 season.

**\_\_\_\_\_Attached/enclosed is company logo/photo (jpeg, PDF, bmp) for banner use**

**PLEASE FILL OUT ENTIRELY: ALL INFORMATION IS NECESSARY TO ENSURE PROPER PLACEMENT OF SIGNS**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Sponsor Information** | | | | | | | | | | | |
| **Contact Name** |  | | | | | | **Contact**  **E-mail** | |  | | |
| **Business Name** |  | | | | | | **Phone** | |  | | |
| **Business Address** |  | | | | | | | | | | |
|  | | | | | | **Zip Code** | |  | | |
| **Level of Sponsorship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | | | | | | | **Check # \_\_\_\_\_\_\_\_\_\_\_** (payable to Spring Youth Baseball) | | | | |
| **Provide exact spelling of sponsor company name to appear on uniform, banner and/or Plaque** | | |  | | | | | | | | |
| **Company Web Address** | |  | | | | | | | | | |
| **Team Sponsors**  ***We will try to honor all requests*** | | **Player/Coach Name / relationship** | |  | | | | | | | |
| **Division**  **Age** | | **T-ball**  **4-5** | **Pony**  **6-7** | **Farm**  **7-8** | | **Minors**  **9-10** | | **Majors**  **10+** |  |
| **Notes/Special Requests** | | | | | | | | | | | |

Please fill out and return this form along with your payment, Payable to Spring Youth Baseball to:

Spring Youth Baseball,

P.O. Box 921 Troy, NY 12181

*For additional information about Sponsorship Programs please contact:*

*Sean Tuckey 598 4059* [*tuck.0621@gmail.com*](mailto:tuck.0621@gmail.com)Or  *Zak Paul at* [*tpaul001@nycap.rr.com*](mailto:tpaul001@nycap.rr.com)